

ACTIVITY MANAGEMENT is . . .

- **About consistently applying the fundamentals!**
 - Success in performing at your best, especially in sales, is a numbers game, applying the fundamentals and doing the right activities every day.
- **Timeless and needed now more than ever!**
 - Activity Management is a timeless, empowering concept and strategy that builds confidence, puts you in control, and inspires you! Today it is used in everything from selling and sports...to counting steps and calories!
- **Laser focus for the easily distracted!**
 - We are wired with incredible brains that process information at 4-5 times faster than we speak (which makes it tough to focus) and studies show the average person gets distracted 5-10 times/hour. It helps you stay focused!
- **Great for your key result activities!**
 - It helps you WIN the day every day and stay focused on your high-payoff activities. By setting goals and keeping score of them, you can focus better, optimize time and work/life balance, plus finish your day feeling accomplished.
- **Built on American ideals!**
 - Activity Management gives you the FREEDOM to achieve any goal and encourages PERSONAL RESPONSIBILITY . . . which are American Ideals.
- **Important at every stage of a Career!**
 - From building to maintaining a successful career, it doesn't leave success to chance. It is predictable and helps you achieve goals, be more efficient, work smart, get more done in less time, and control the direction of our business.
- **The Simple Solution!**
 - It is not rocket science, it is a matter of mathematics and controlling the controllable, *especially in sales*. Sales Activity Management is simple: If you want to improve Sales...improve Sales Activity. We reap what we sow. (Gal. 6:7)

ACTIVITY MANAGEMENT is a different way of seeing time that empowers you and helps you achieve more and regret less. You cannot manage Time, only Activity, which only you control. **SAM** didn't make it up . . . *we just made it easy™. . . to help you WIN the Numbers Game every day!*

By **Mickey Straub**, President/Founder

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